

PRODUCT BROCHURE & DATASHEET

One inbox for every brand, every channel.

Schedule posts, unify DMs and comments, automate Google review replies, audit your content plan against what actually published, and measure it all across eight social networks — from a single workspace.

8

platforms

12K+

posts scheduled

99.9%

publishing uptime

<2s

median reply time

Instagram · Facebook · X · LinkedIn · TikTok · YouTube · Threads · Pinterest

Ten modules. One workspace per brand.

Everything a multi-brand social team needs, tightly integrated so nothing falls between tools.

Multi-brand composer

Draft once, tailor per platform. Visual calendar, bulk scheduling, AI captions and image generation.

Unified inbox

Every DM and notification from all connected accounts in one stream, with SLA timers and assignments.

Community comments

Triage, tag and reply to comments across every page from a single screen.

AI reply bot

A Claude-powered assistant trained on your knowledge base replies in your brand tone, with optional approval.

Google review autopilot

Sync Google Business Profile reviews, draft on-brand replies with AI, publish back automatically.

Social media auditor

Daily plan-vs-actual audits per brand and channel with green / amber / red compliance scoring.

AI monthly planner

Generate a full month of on-brand content ideas, captions and visuals in minutes.

Cross-brand analytics

Engagement, growth, best-time-to-post and top performers by brand or portfolio-wide.

Approval workflows

Role-based submit-review-approve pipelines with a complete audit log.

Brand kit & voice

Central assets, tone rules and guardrails applied to every AI output.

What makes OmniPost different

Social media auditor — plan vs. actual, every day

Upload the approved monthly plan from Excel, Word or a paste. AI parses it into a dated calendar you review before activating. From then on OmniPost checks each brand and channel against what really published, verifies post URLs, flags missed or off-plan days and scores compliance.

GREEN on plan**AMBER** at risk**RED** breached

- Holiday-aware working calendar and per-channel quotas
- Streaks, weekly manager digests and morning / evening briefs
- Automatic Meta sync plus manual post logging for any network

Google review autopilot

Connect a Google Business Profile and every review lands in a dedicated inbox. AI writes a reply in the reviewer's language and tone — English and Bangla supported — then publishes it back to Google. Five-star thank-yous can go out automatically while low-star or sensitive reviews wait for a human.

Automatic sync

Scheduled polling for new and edited reviews

Guardrails

Approval gates on anything sensitive

Audit trail

Coverage, response time, who approved what

AI across the whole workflow

Claude and Gemini models power caption writing, monthly content planning, image generation, reply drafting, sentiment tagging and weekly performance summaries — all constrained by your brand voice settings.

Built for

Agencies

Run every client brand from one login with per-brand approvals and white-label reports.

In-house teams

Keep a global content plan on track across regions, products and channels.

Multi-location brands

Local review replies and local posting, governed by a single brand voice.

Technical specification

Supported networks	Instagram, Facebook, X (Twitter), LinkedIn, TikTok, YouTube, Threads, Pinterest
Review sources	Google Business Profile
Publishing	Scheduled queue, bulk upload, calendar drag-and-drop, per-platform variants
Inbox	DMs, comments, mentions; sentiment tagging, assignments, saved replies, SLA timers
AI models	Claude (Sonnet) for text and planning, Gemini for review drafting, image generation built in
Compliance	Daily audits, plan import (XLSX / DOCX / paste), RAG scorecard, alerts and digests
Analytics	Engagement, reach, growth, best-time heatmaps, top posts, white-label PDF exports
Access control	Role-based permissions, approval workflows, full audit logging
Authentication	Email + password, Google sign-in, admin-approved onboarding
Data & hosting	Managed cloud with row-level security; data deletion on request
Integrations	Meta Graph API, Google Business Profile API, webhooks, scheduled cron jobs
Deployment	Web application — no install required

Plans

Starter
Single brand, core scheduling and inbox
7-day free trial

Pro
Multiple brands, AI reply bot, review autopilot
7-day free trial

Business
Unlimited brands, auditor, approvals, white-label reports
7-day free trial

Ready to see it on your own brands?

Request access at omniposts.xyz — approval-based onboarding, 7-day free trial, no card required.

omniposts.xyz/request-access